

# CINÉMOI

The internationally-acclaimed  
film, couture and global  
lifestyle channel.



# CINEMOI SIZZLE REEL



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# CINÉMOI

Caters to discerning viewers who aspire to enticing, 24-carat programming and elegant, highly-curated entertainment.

# 24 CARAT PROGRAMMING

**Highly curated** films, from vintage to modern, that bring back the elegance, glamour and aspirational allure of classic Hollywood entertainment.

**Global focus** with a local emphasis on the featured country's cinematic period of pride.

# 24 CARAT PROGRAMMING CONT.

**Titles** from 24/7, 3DD, First Look, ITV, Magnolia, Millennium, Paramount, Sony, Arte and Video Fashion.



# 24 CARAT PROGRAMMING CONT.

**CINÉFilms** | Vintage to modern, celebrated classics to undiscovered gems, curated with an emphasis on quality, story, and sophistication.

**CINÉCouture** | Exclusive sneak previews of international film festivals and fashion weeks.

**CINÉFestivals** | A walk down the Red Carpet at the world's most celebrated fashion and film events, mingling with the stars during interviews.

**CINÉDocs** | “Stars of the Silver Screen,” an intimate look at Hollywood royalty from yesterday, today & tomorrow - along with other varied documentaries about people and issues that influence our global culture.

**CINÉGreen** | Exploring today's most pressing issues through profound documentaries and inspiring environmental films.

# 24 CARAT PROGRAMMING CONT.

**CINÉOriginals** | Original formatted productions, featuring "The Jonathan Ross Show," the only international entertainment talk show broadcast directly from London, exclusively on Cinémoi in the U.S.

**CINÉCuisine** | Documentaries on world-class chefs, including Daniel Boulud, Alain Ducasse and others, in their homes.

**CINÉInnerviews** | Intimate, in-depth one-on-one conversations with major stars and icons.

**CINÉCustomized Content** | Short fashion pieces at the end of select movies.

## Anchor Programming

Premiere The Jonathan Ross Show on Saturday Night.

Premiere Film Festival Flix on Wednesday nights.

Highlight "green" content in the mornings.

# CINÉMOI VIEWING STATISTICS

- Cinémoi became the major competitor of TCM, The Fox Movie Channel & Reelz on DirecTV, after only 4 months on air.
- During January to June of 2013, viewers were more attracted to Cinémoi over Sundance, Ovation, and Hallmark Movie Channel.
- Viewership has steadily increased, with Average Daily Reach exceeding that of IFC from January to June of 2013.
- Cinémoi viewers stay on our network longer than the average duration.
- Stronger weekend viewing.
- Robust viewing during Extended Prime Time period.



# CINEMOI VIEWER SURVEY RESULTS

A background image of a red carpet event. In the foreground, a woman in a long, bright blue dress is walking towards the camera, flanked by two men in black tuxedos. Behind them, a large crowd of photographers with cameras on tripods is visible, capturing the scene. The setting appears to be an outdoor event with palm trees in the background.

- Over 50% of the viewers said that they don't have enough high-quality movies available with their current cable or satellite provider.
- 2/3 of satellite viewers and 3/4 of cable subscribers said that there should be a high-quality film channel that offers more than just blockbuster movies.
- Over 80% (81% to 92%) indicated that they would enjoy watching a movie and international lifestyle channel that offers viewers critically acclaimed movies from Europe and the US.
- A number of viewers indicated they would anticipate high-end luxury and international advertisers for such a channel.

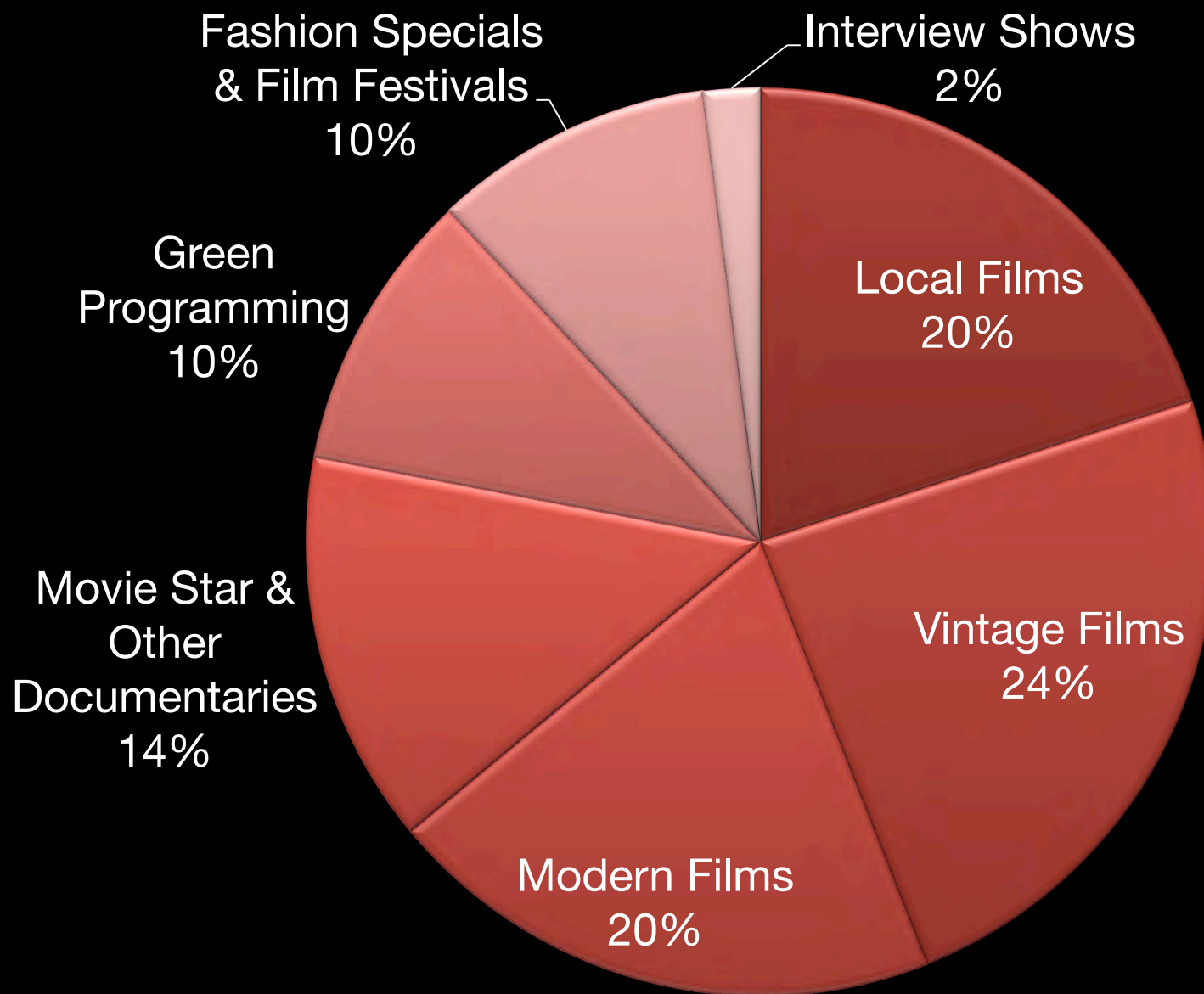
## Viewer Survey characteristics:

- 55% of viewers were **female** \*
- 2/3 of viewers surveyed were **25-54**
- 2/3 were Premium Channel subscribers (mostly HBO, Showtime and Starz), and 43% were Netflix/Hulu subscribers
- 85% of the audience watches foreign and classic movies



**CINÉMOI**  
CONTENT

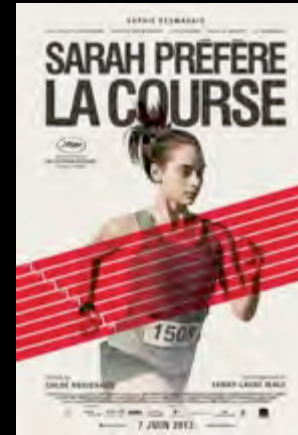
# CONTENT CATEGORIES



# CURATED FILM TITLES

- 180° South
- 1900
- ...And Justice for All
- Anatomy of a Murder
- The Big Blue
- Bob & Carol & Ted & Alice
- Bonjour Tristesse
- Born Free
- Butterflies Are Free
- Chapter Two
- Contempt
- The Day of the Dolphin
- The Elephant Man
- Everything's Cool
- Flawless
- The Front
- Funny Face
- Gallipoli
- Gilda
- The Girlfriend Experience
- Hamlet
- Herbie Hancock: Possibilities
- I Am Love
- I'm Still Here
- Indiscreet
- Indochine
- La Dolce Vita
- The Life Before Her Eyes
- The Owl and the Pussycat
- A Passage to India
- Repulsion
- Sherrybaby
- Steal A Pencil For Me
- Suddenly, Last Summer
- TED: The Future We Will Create
- Three Days of the Condor
- To Catch a Thief
- Tony Bennett: The Music Never Ends
- Two Lovers
- Wild One

# FILM FESTIVAL FLIX



**Premieres** of film festival winners featured once a week in partnership with Film Festival Flix.

**Exclusive** interviews with the artists behind these celebrated films.



Film Festival Flix

CINÉMOI  
FILM. FASHION. INTERNATIONAL LIFESTYLE



**The annual awards show** celebrates Fashion Film Festival winners from across the world featuring the most iconic talent in fashion on a global stage.

**When:** October **Where:** The famed Beverly Hills Saban Theatre

**Host:** World-renowned talk show legend Jonathan Ross and singer-songwriter phenomenon Jordin Sparks.

**Recognizing** living icons in Fashion and Film a la the Kennedy Center Honors.

**Produced by** the team behind the Golden Globes, The American Music Awards and more.

**A guest list** of major star hosts, actors, couture designers and performers.

**The IFFAs** promise to be one of the world's most glamorous events, marrying the magic of filmmaking and the art of haute couture.



THE 2014  
INTERNATIONAL  
FASHION  
FILM  
AWARDS

# SERIES AND SPECIALS



## THE JONATHAN ROSS SHOW

The only international entertainment talk show broadcast directly from London – exclusively on Cinémoi in the U.S. – hosted by the universally lauded Jonathan Ross, and airing Saturday nights.



## MOVIE STARS

Series that shines a light on the careers and lives of the most popular people in today's film business – Sandra Bullock, Johnny Depp, Angelina Jolie, Brad Pitt, Julia Roberts and Will Smith, to name just a few.



## STARS OF THE SILVER SCREEN

Intimate profiles of legendary film actors – including Marlon Brando, Charlie Chaplin, Clark Gable, Greta Garbo, Judy Garland, Marilyn Monroe and Paul Newman- highlighting their most memorable performances, and what made them so captivating, and enduring.



# SERIES AND SPECIALS CONT.



## CANNES FILM FESTIVAL CLOSING NIGHT AWARDS CEREMONY

Exclusive “front-row” seats in the U.S. for the Closing Night festivities of one of the most anticipated and revered entertainment events every year.



## MET GALA 2015

“Cinemoi Presents China: Through the Looking Glass,” a special filmed at the 2015 Met Gala, featuring top international stars and designers on the Red Carpet, and the one-of-a-kind exhibition – a multi-media mix of Chinese culture, history and style, accentuating China’s pivotal influence on Western arts and fashion.



## PASSION FOR FASHION

Fast-paced episodes, each on a different topic – from Coco Chanel to the great outdoors, Tom Ford to military-inspired, Christian Dior to rock ‘n’ roll - and including a countdown, historical tidbits, insider-info, and, of course, models and stars dressed to the nines, all to keep aspiring fashionistas, and everyone else, fully plugged in.

# SERIES AND SPECIALS CONT.



## HUTAN

An exploration of the animals, birds, and plant life living in Malaysia, in the oldest rainforest on earth.



## THE SECRET LIFE OF BIRDS

Where you can find out all kinds of interesting facts, like how various bird species communicate, their techniques for dealing with hardship, which are the most intelligent, and how they figure out the best ways to live alongside people.



## FACING THE ATLANTIC

A show that takes viewers on journeys to some of the most remote areas of Western Europe, both on land and beneath the sea.

# SAMPLE INTERNATIONAL PROGRAMMING SCHEDULE

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	
6.00am - 6.30am	Female Designers	Discovering Luis Bunuel	Cannes Moments #2 Cannes Moments #3	Agatha Christie	Discovering Dali	Discovering John Huston	Male Designers	
6.30am - 7.00am	The Golden Age of Film Music: 1965-1975	A Star is Born	Discovering John Huston	TED: The Future We Will Create	Without the King	Father's Little Dividend	The Snows of Kilimanjaro	
7.00am - 7.30am			Across the Sea of Time	Steve Buscemi				
7.30am - 8.00am			Anna's Wildlife #1-2	Wild Wales #1				
8.00am - 8.30am			Anna's Wildlife #1-3					
8.30am - 9.00am	Jean-Luc Godard							
9.00am - 9.30am	Anna's Wildlife #2-6				The Zoo #1-5	The Zoo #2-1		
9.30am - 10.00am	Anna's Wildlife #1-1	The Zoo #1-2	Anna's Wildlife #1-3		The Zoo #1-6	The Zoo #2-2	The Zoo #2-5	
10.00am - 10.30am	Wild Wales #3	The Zoo #1-3	Hutan #3	Facing the Atlantic #1	Secret Life of Birds #2	The Zoo #2-3	The Zoo #2-6	
10.30am - 11.00am		The Zoo #1-4	Hutan #4		Secret Life of Birds #3	The Zoo #2-4	The Zoo #2-7	
11.00am - 11.30am	Cannes Moments #1	Local Programming	Pal Joey	The Lady in Question	Local Programming	Local Programming	Local Programming	
11.30am - 12.00pm	Cannes Moments #2							
12.00pm - 12.30pm	Cannes Moments #3							
12.30pm - 1.00pm	Brigitte Bardot: The	The Great Outdoors		Rita Hayworth (Stars of the Silver Screen)				
1.00pm - 1.30pm	A Dandy in Aspic	Penny Serenade	Frank Sinatra (Stars of the Silver Screen)	Till the Clouds Roll By	Americana (Passion for	Hutan #1	Dead Reckoning	
1.30pm - 2.00pm								Accessories (Passion
2.00pm - 2.30pm								Across the Sea of Time
2.30pm - 3.00pm								Wild Wales #2
3.00pm - 3.30pm	Facing the Atlantic #2	Urban (Passion for	Once Upon a Time	My Dear Secretary	Local Programming	Fun with Dick and Jane	Humphrey Bogart (Stars of the Silver	
3.30pm - 4.00pm	Wild Wales #2	Andrea Bocelli				Cannes Moments #1		
4.00pm - 4.30pm	Whistle Stop	Local Programming	Cary Grant (Stars of the Silver Screen)	5:50: Alter Ego	James Stewart (Stars of the Silver Screen)	4:50: Lilith	Brigitte Bardot: The	
4.30pm - 5.00pm								
5.00pm - 5.30pm	A Secret Promise	7:50: Forward Miles	Pavarotti: The Last Tenor		Fun with Dick and Jane	A Dandy in Aspic	The Cheap Detective	
5.30pm - 6.00pm								
6.00pm - 6.30pm	8:50: Arborea	Angels Over Broadway	Local Programming	Local Programming	Fun with Dick and Jane	6:50: Chimera		
6.30pm - 7.00pm	Local Programming	Prêt-à-Porter (Passion	Local Programming	Local Programming	Human Desire	Local Programming	Local Programming	
7.00pm - 7.30pm	Local Programming	Pal Joey	Reclaim Your Brain	Local Programming	9:50: Jailbreak	Local Programming	Local Programming	
7.30pm - 8.00pm	Local Programming	Pal Joey	Reclaim Your Brain	Local Programming	Getting Straight	Local Programming	Local Programming	
8.00pm - 8.30pm	Local Programming	Pal Joey	Reclaim Your Brain	Local Programming	Getting Straight	Local Programming	Local Programming	
8.30pm - 9.00pm	Local Programming	Pal Joey	Reclaim Your Brain	Local Programming	Getting Straight	Local Programming	Local Programming	
9.00pm - 9.30pm	Local Programming	Pal Joey	Reclaim Your Brain	Local Programming	Getting Straight	Local Programming	Local Programming	
9.30pm - 10.00pm	Local Programming	Pal Joey	Reclaim Your Brain	Local Programming	Getting Straight	Local Programming	Local Programming	
10.00pm - 10.30pm	Local Programming	Pal Joey	Reclaim Your Brain	Local Programming	Getting Straight	Local Programming	Local Programming	
10.30pm - 11.00pm	Local Programming	Pal Joey	Reclaim Your Brain	Local Programming	Getting Straight	Local Programming	Local Programming	
11.00pm - 11.30am	Local Programming	Pal Joey	Reclaim Your Brain	Local Programming	Getting Straight	Local Programming	Local Programming	
11.30pm - 12.00am	Local Programming	Pal Joey	Reclaim Your Brain	Local Programming	Getting Straight	Local Programming	Local Programming	
12.00am - 12.30am	Local Programming	Pal Joey	Reclaim Your Brain	Local Programming	Getting Straight	Local Programming	Local Programming	
12.30am - 1.00am	Local Programming	Pal Joey	Reclaim Your Brain	Local Programming	Getting Straight	Local Programming	Local Programming	
1.00am - 1.30am	Local Programming	Pal Joey	Reclaim Your Brain	Local Programming	Getting Straight	Local Programming	Local Programming	
1.30am - 2.00am	Local Programming	Pal Joey	Reclaim Your Brain	Local Programming	Getting Straight	Local Programming	Local Programming	
2.00am - 2.30am	Local Programming	Pal Joey	Reclaim Your Brain	Local Programming	Getting Straight	Local Programming	Local Programming	
2.30am - 3.00am	Local Programming	Pal Joey	Reclaim Your Brain	Local Programming	Getting Straight	Local Programming	Local Programming	
3.00am - 3.30am	Local Programming	Pal Joey	Reclaim Your Brain	Local Programming	Getting Straight	Local Programming	Local Programming	
3.30am - 4.00am	Local Programming	Pal Joey	Reclaim Your Brain	Local Programming	Getting Straight	Local Programming	Local Programming	
4.00am - 4.30am	Local Programming	Pal Joey	Reclaim Your Brain	Local Programming	Getting Straight	Local Programming	Local Programming	

- Films
- The Jonathan Ross Show
- Film Festival Flix
- Documentaries
- Stars of the Silver Screen
- Fashion - CinéCouture
- Cinémoi Kids
- Green Content
- Special Events
- Local Programming

# U.S. CHRISTMAS WEEK SCHEDULE

Eastern Time (ET)	Monday 22nd	Tuesday 23rd	Wednesday 24th	Thursday 25th	Friday 26th	Saturday 27th	Sunday 28th	Pacific Time	
6.00am - 6.30am	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	3.00am - 3.30am	
6.30am - 7.00am								3.30am - 4.00am	
7.00am - 7.30am	Discovering John Huston	Maxed Out: Hard Times...	TED: The Future We Will Create	The Golden Age of Film Music: 1964-1975	The Little Prince and the Eight Headed Dragon	Father's Little Dividend	The Prince & Me 2	4.00am - 4.30am	
7.30am - 8.00am	Agatha Christie		John Hurt (In)	Stephen Frears (In)				4.30am - 5.00am	
8.00am - 8.30am								5.00am - 5.30am	
8.30am - 9.00am								5.30am - 6.00am	
9.00am - 9.30am	Anna's Wildlife #1-7	Facing the Atlantic #3	The Zoo #3-8	180° South (In C)	The Zoo #3-10	Anna's Wildlife #2-7	The Zoo #4-4	6.00am - 6.30am	
9.30am - 10.00am	Anna's Wildlife #1-8		The Zoo #3-9		The Zoo #6-1	Anna's Wildlife #2-2	The Zoo #4-5	6.30am - 7.00am	
10.00am - 10.30am	Hutan #3	Wild Water #1	Secret Life of Birds #2		The Zoo #4-2		The Zoo #4-6	7.00am - 7.30am	
10.30am - 11.00am	Hutan #4		Secret Life of Birds #1		The Zoo #4-3	Facing the Atlantic #1	The Zoo #4-7	7.30am - 8.00am	
11.00am - 11.30am					Cannes Moments #1	Night		8.00am - 8.30am	
11.30am - 12.00pm	The Oscar	Butterflies Are Free	10 Rillington Place	Run Wild, Run Free	Cannes Moments #2				8.30am - 9.00am
12.00pm - 12.30pm					Cannes Moments #3				
12.30pm - 1.00pm					67th Cannes Film		12:50: Donna Karan		9.30am - 10.00am
1.00pm - 1.30pm		1:20: Carolina Herrera						10.00am - 10.30am	
1.30pm - 2.00pm	Cannes Moments #1	Francois Truffaut	Jean-Luc Godard (24')	The Little Prince and the Eight Headed Dragon	Andrea Bocelli	The Chase	Tom Cruise (Movie)	10.30am - 11.00am	
2.00pm - 2.30pm									11.00am - 11.30am
2.30pm - 3.00pm	Sione's Wedding	Main Street	White Mischief		180° South		The Good Heart	11.30am - 12.00pm	
3.00pm - 3.30pm									12.00pm - 12.30pm
3.30pm - 4.00pm				The Prince & Me 2		Robert Downey Jr.		12.30pm - 1.00pm	
4.00pm - 4.30pm	Bette Davis (Stars of the Silver Screen)	Clark Gable (Stars of the Silver Screen)	Bing Crosby (Stars of the Silver Screen)		Katherine Hepburn (Stars of the Silver Screen)	James Stewart (Stars of the Silver Screen)	Greta Garbo (Stars of the Silver Screen)	1.00pm - 1.30pm	
4.30pm - 5.00pm								1.30pm - 2.00pm	
5.00pm - 5.30pm	Herbie Hancock: Possibilities	One-Eyed Jacks	Tony Bennett: The Music Never Ends	The Adventures of Mark Twain		Anatomy of a Murder	Everything's Cool	2.00pm - 2.30pm	
5.30pm - 6.00pm									2.30pm - 3.00pm
6.00pm - 6.30pm					Barabbas			3.00pm - 3.30pm	
6.30pm - 7.00pm	6:50: Alter Ego						6:50: Arbores	3.30pm - 4.00pm	
7.00pm - 7.30pm	Discovering Luis Bunuel	7:50: Lilith	Discovering John Huston	Father's Little Dividend				4.00pm - 4.30pm	
7.30pm - 8.00pm								4.30pm - 5.00pm	
8.00pm - 8.30pm	Butterflies Are Free	White Mischief	Dndine				A Passage to India	5.00pm - 5.30pm	
8.30pm - 9.00pm								5.30pm - 6.00pm	
9.00pm - 9.30pm								6.00pm - 6.30pm	
9.30pm - 10.00pm								6.30pm - 7.00pm	
10.00pm - 10.30pm				Barabbas				7.00pm - 7.30pm	
10.30pm - 11.00pm								7.30pm - 8.00pm	
11.00pm - 11.30am	The Oscar	10 Rillington Place	The Last Time I Saw Paris		Indiscretion of an American Wife	The Jonathan Ross Show #7-10		8.00pm - 8.30pm	
11.30pm - 12.00am								8.30pm - 9.00pm	
12.00am - 12.30am		Pavarotti: The Last Tenor	12:20: The Anatomy of Angelina Jolie (Movie)	The World's Fastest Indian			The Eyes of Laura Mars	9.00pm - 9.30pm	
12.30am - 1.00am								9.30pm - 10.00pm	
1.00am - 1.30am	The Red Carpet Issue	The Jonathan Ross Show #7-9	Night					10.00pm - 10.30pm	
1.30am - 2.00am								10.30pm - 11.00pm	
2.00am - 2.30am								11.00pm - 11.30am	
2.30am - 3.00am	Love, Sex and Missed Connections	One Last Thing		The Great Back Howard		A Passage to India	World's Greatest Dad	11.30pm - 12.00am	
3.00am - 3.30am								12.00am - 12.30am	
3.30am - 4.00am	Matthew		Agatha Christie		Discovering Dalí	The Jonathan Ross Show #7-10	Male Designers	12.30am - 1.00am	
4.00am - 4.30am				3:50: Rachel Zoe				1.00am - 1.30am	
4.30am - 5.00am								1.30am - 2.00am	
5.00am - 5.30am	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	2.00am - 2.30am	
5.30am - 6.00am								2.30am - 3.00am	

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FILM, FASHION & LIFESTYLE

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